



CLAYTON CENTURY FOUNDATION

enriching our community, honoring our past

Dear Clayton Business Owner:

You are invited to participate in the **Centennial Celebration** of the city of Clayton, which marks its 100th anniversary of incorporation in 2013. To commemorate Clayton's centennial, the Clayton Century Foundation and its Clayton History Society plan to publish a **Centennial Book**. To be released in late 2012, the book will trace the growth of Clayton by telling the stories of its businesses, neighborhoods and community leaders. The Centennial Book, a full-color, 8.5-inch by 11-inch, hardback coffee-table book, will be widely promoted and referenced for years.

Share your story! The Centennial Book presents an opportunity to boost your business profile and to link your company to Clayton's ascent to regional prominence. By recording and sharing your story, you'll help to strengthen our bonds as a community for generations.

Please complete the attached form with basic information about your company. We will use this information to feature companies that have a long and notable history or iconic presence in Clayton. In addition to appearing in the Centennial Book, this information will be included on the website, www.claytonhistorysociety.org. There is **NO CHARGE** for this participation, but we will rely on you to provide the information and to be available for a brief follow-up interview if needed.

If you wish to pursue a more comprehensive corporate history for the book for your own use, you may choose to work with Clayton-based **Casey Communications, Inc.** For fees negotiated between you and Casey Communications, the Casey team will work with you to develop a custom history feature. Formed in 1983, Casey has extensive experience in capturing and presenting corporate histories and biographies, producing the histories of Schnuck Markets, Peabody Coal and Brinkmann Constructors, among others.

How to begin? Please complete and return the attached form. You will be contacted by a History Society representative to help complete the interview. Space is limited, so we urge you to act quickly so we can confirm your participation. Please respond by completing the form **by July 1, 2011**. Text will be approved by you and finalized to your satisfaction.

Every business has a unique story to tell, so stake your place in history by being part of the Clayton Centennial Book. While it is easy to put your history on the back burner...we hope you'll want it captured before it's too late! If you have any questions, please feel free to contact me.

Scot Boulton
Chair, Clayton History Society
sboulton@polsinelli.com
(314) 889-7030 phone (314) 727.7166 fax



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NAME: _____

TITLE: _____

COMPANY: _____

YEAR FOUNDED: _____ NAME OF FOUNDER: _____ FIRST LOCATION: _____

NUMBER OF EMPLOYEES: _____

MISSION OR STATEMENT OF PURPOSE:

KEY EVENTS, MILESTONES AND YEARS IN YOUR COMPANY'S GROWTH:

CURRENT AND PAST LEADERSHIP:

WHAT IS MOST VALUABLE ABOUT DOING BUSINESS IN CLAYTON?

Please check/provide information:

_____ OLD PHOTOS, DOCUMENTS, RECORDS ARE AVAILABLE TO BE SCANNED
_____ ARTIFACTS ARE AVAILABLE TO CONSIDER DONATING TO CLAYTON HISTORY
_____ COMPANY HISTORY IS ALREADY COMPLETED AND AVAILABLE

_____ BEST PERSON TO BE INTERVIEWED
_____ BEST WAY AND TIME TO CONTACT THIS PERSON

_____ INTERESTED IN WORKING WITH CASEY COMMUNICATIONS FOR CORPORATE HISTORY
Please feel free to include attachments.

Return to:
Scot Boulton, CCF History, c/o Clayton City Hall, 10 N. Bemiston, Clayton, MO 63105
(314) 889-7030 phone (314) 727-7166 fax